



SUMMIT OF MINDS

CHAMONIX MONT-BLANC
20-22 SEPTEMBER 2019

the annual event of the

MONTHLY
BAROMETER

PRESCIENT & SUCCINCT ANALYSIS OF WHAT'S OUT THERE

in collaboration with



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CHAMONIX MONT-BLANC – 20-22 SEPTEMBER 2019

THE SUMMIT OF MINDS EXPLAINED

Why come to the **Summit of Minds**?

The Monthly Barometer gives you insightful and thought-provoking analysis. It often triggers new questions or challenges existing assumptions and convictions, but to maximise its true value a conversation and exchange must ensue.

The **Summit of Minds** – the Monthly Barometer's annual, community gathering, conceived around a carefully crafted program provides a unique opportunity to do just this.

Staged in Chamonix's awe-inspiring yet informal mountain environment, the three-day **Summit of Minds** is an antidote to the dangers of silo thinking, giving its participants direct access to diverse individuals and ideas, based on the 'strength of weak ties' and serendipitous encounters in an atmosphere of mutual trust, partnership and open conversation. Prominent thinkers or practitioners frame the conversation, but everybody is a speaker. We count on each participant to add their own personal ingredient and to stir the pot: the Summit of Minds is an idea's fair, and many of these ideas have an investible spin.

Friendliness and informality define the **Summit of Minds**. This top-level gathering combines hard thinking and learning with mindfulness and discovery. The program includes experiential activities both inside and out, with a strong emphasis on wellbeing and the importance of re-connecting with nature.

Remember this: our expectation is that you will leave the Summit of Minds with (1) a new friend, (2) a new idea and (3) a new project.



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Time	Friday 20 September
08.30	Registration starts
09.00 – 16.00	<p>The Bazaar Please see its full description at the end. A timetable of activities will be displayed on a screen.</p>
10.45 – 12.00	<p>Warm-up Briefings and Workshops in parallel</p> <p>A series of expert briefings and workshops on issues about which our guests have expressed a specific interest.</p> <p>The Circular Economy Every year and on average, each of the 7bn+ people inhabiting the world draws about 10 tons of raw material into the global economy – much of it ending up as waste. This is unsustainable. To what extent can the circular economy (which roughly consists in re-using and recycling products) come to the rescue? (1) Are enough companies responding fast enough? (2) Who are the leaders and the laggards? (3) What does successful investment in the circular economy look like?</p> <p><i>Facilitated by:</i></p> <ul style="list-style-type: none"> • Natalia Krylova, CSR Sustainability Consulting, Circular Economy & Food Waste Management, Geneva, Switzerland <p><i>With:</i></p> <ul style="list-style-type: none"> • Benedicte Faivra-Tavignot, Affiliate Professor in Strategy; Executive Director, Society & Organizations Center, HEC Paris, France • Christoph Promberger, Executive Director, Foundation Conservation Carpathia, Romania • Walther Stahel, Founder-Director, The Product-Life Institute Geneva, Switzerland <p>Investing in Africa This is a misnomer: Africa is composed of 54 very different countries, but the whole continent is on the move – seen by many investors at the last frontier of emerging markets. (1) Will Africa become a gigantic investment opportunity, or a continent beset by insurmountable global risks (or a combination of the two)? (2) Which particular countries and markets are poised to do well (and not so well)?</p> <p><i>Introduced and facilitated by:</i></p> <ul style="list-style-type: none"> • Sean Cleary, Executive Vice-Chair, FutureWorld Foundation, South Africa <p>It Will Never Happen To Me – Think Again! This briefing led by a cyber-security specialist will show you first-hand just how wrong you are. It will demonstrate how easy it is to be hacked, but most importantly, what you can do to prevent it.</p> <p><i>With:</i></p> <ul style="list-style-type: none"> • John Lyons, Chairman and Founder, International Cyber Security Protection, UK
12.15 – 13.30	<p>Buffet Lunch and Session</p> <p>Lunch will be prepared by Meet My Mama - the start-up empowering women refugees and the winner of the 2018 Tech4Good prize at the Summit of Minds.</p> <p>The Deep Foundations of Leadership In some way, shape or form, all of us in Chamonix are leaders. But beyond expertise and experience, what are the core qualities that lay the foundations that allow each of us to lead and that permit change to occur? This quintessentially interactive session is an invitation to enjoy this year's Summit as a process of self-discovery, and discovery of others. It will bring to the surface the pillars upon which we stand without necessarily knowing it.</p> <p><i>Facilitated by:</i></p> <ul style="list-style-type: none"> • Jonathan Cave, Founder and CEO, MyPhilosophy, Switzerland <p><i>With:</i> All those willing</p>
13.45 – 14.00	Welcoming Remarks

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Time	Friday 20 September
14.00 – 15.30	<p>Opening Plenary</p> <p>What's going on? Five prominent thinkers share their insights on what's happening in the five macro-categories that matter the most to the future of the world.</p> <ol style="list-style-type: none"> 1) Economics 2) Environment <ul style="list-style-type: none"> • Paul Beckwith, Climate System Scientist, Canada 3) Geopolitics <ul style="list-style-type: none"> • Karin von Hippel, Director General, Royal United Services Institute for Defence and Security Studies, UK 4) Society <ul style="list-style-type: none"> • Manuel Muniz Villa, Dean, IE School of International Relations, Spain 5) Technology <ul style="list-style-type: none"> • Steve Levine, Future Editor, Axios, USA <p><i>Facilitated by:</i></p> <ul style="list-style-type: none"> • Nik Gowing, Co-Author, Thinking the Unthinkable, UK
15.30 – 16.00	Tea Time
16.00 – 17.15	<p>Plenary Session</p> <p>The Growing rivalry between the US and China The 40-year period of US strategic engagement with China has ended, replaced by strategic competition. It's hard to tell how long this new era will last and whether it will evolve into something more serious: decoupling, containment, confrontation, and possibly, even, a war. The growing rivalry between China and the US is now spreading to other Western countries, exerting a negative impact on many businesses' bottom line.</p> <ol style="list-style-type: none"> (1) How will this rivalry evolve? Will it turn into brute-force politics? (2) Will other countries be asked to take sides? (3) How will this rivalry affect global companies' value? <p><i>With:</i></p> <ul style="list-style-type: none"> • Ronnie Chan, Chairman, Hang Lung Properties, Hong Kong • Michel Combes, President and CEO, Sprint, USA • Karin von Hippel, Director General, Royal United Services Institute for Defence and Security Studies, UK
17.15 – 17.45	<p>Plenary Tête-à-tête</p> <p>Jacques de Larosière has had a most impressive career in finance and international policy-making that spans 60 years. Today, he continues to advise senior decision-makers around the world. Join him in a conversation drawing on the richness of his experience both to reflect on the past and look to the future.</p>
17.45 – 18.30	<p>Plenary Duo</p> <p>Two current and former heads of state / government (both also successful investors) discuss the following: what can politics teach you about business and vice versa.</p>
19.30 – 22.00	<p>Ice Breaking Opening Dinner</p> <p>Our participants come from all over the world and all walks of life and yet at the Summit of Minds a special alchemy and mutual trust unites them. The purpose of this dinner is to kick start the process of our guests getting to know each other better. Everyone will be invited to sit a table with a good spattering of people they don't yet know. A Summit of Minds 'old timer' will facilitate the discussion by asking two questions:</p> <ol style="list-style-type: none"> (1) What's the one thing about you that you'd like us to know? (2) What important questions are you asking yourself?

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Time	Saturday 21 September
07.15 – 08.00	<p>Rise and Shine</p> <p>A physical and mental workout to get you in shape for the day – and beyond.</p> <p><i>With:</i></p> <ul style="list-style-type: none"> • Tania Cotton, Founder, Movementwise.org, France • Dean Kriellaars, Faculty, University of Minnetoba, Canada • Julie Van de Vyver, Assistant Professor (Social Psychology), Durham University, UK
08.30 – 19.00	<p>The Bazaar</p> <p>Please see its full description at the end. A timetable of activities will be displayed on a screen.</p>
08.30 – 13.30	<p>Experiential Activities – Indoors and Out</p> <p><i>On offer:</i></p> <ul style="list-style-type: none"> • Thematic mountain hikes with different degrees of difficulty • Hands-on art activities • Making magic workshop • Walking tour of Chamonix
14.00 – 15.15	<p>Interactive Sessions and Workshops in parallel</p> <p>Cartography and Navigation</p> <p>Reflecting on how best to get from A to B (and not getting lost on the way) helps us better understand the mental and physical maps we employ, and how these differ for each of us. Global issues like global warming change our physical maps while others like les Gilets Jaunes modify our mental ones. Join a conversation to understand how to stay on course when the physical and mental maps we rely on are constantly changing.</p> <p><i>With:</i></p> <ul style="list-style-type: none"> • Blaise Agresti, Managing Partner, Mountain Path, France • David Bowers, Head of Research, Absolute Strategy Research, UK <p>ESG Strategies: Is the Direction of Travel Clear?</p> <p>ESG strategies - set up to mitigate the colossal environmental and societal challenges that we collectively face - are booming, as almost every investment group and an increasing number of business leaders are embracing them (but more so in Europe than in Asia and America). However, the ESG “business” is currently beset by a dearth of high-quality metrics that makes it complex and arduous.</p> <p>(1) How long will it take to resolve the problem of defective data? (2) How fast will investors integrate ESG strategies into their decisions? Come and brainstorm!</p> <p><i>With:</i></p> <ul style="list-style-type: none"> • Gérard Bos, Director, Global Business and Biodiversity Programme, International Union of the Conservation of Nature (IUCN), Switzerland • Eric Everard, Partner, Sustainable Solutions, Hoving & Partners, Switzerland <p>Taming our demons - How to better deal with mental illness</p> <p>Despite an awakening of awareness (the UK is leading the field), mental health remains the elephant in many rooms. Board rooms are no exception. How widespread is mental illness amongst senior decision makers? What is the best way to deal with it? Or better still: to guard against it? Come and benefit from the 'bracing honesty' of the best-selling author and journalist Rachel Kelly who has experienced first-hand the abyss of depression. Not only has Rachel emerged from the abyss, but she has written about that experience and shares in her new book some very practical tips on how to keep our own particular 'black dog' at heel.</p> <p><i>With:</i></p> <ul style="list-style-type: none"> • Rachel Kelly, Journalist and best-selling author, UK

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Time	Saturday 21 September
14.00 – 15.15	<p>Wellbeing and Longevity</p> <p>In most rich countries, the 85-94 age bracket is the fastest-growing segment of the population, which means that adjusting to rising longevity begs the fundamental question of how to age “gracefully”. How to redefine longevity in terms of health span rather than life span? What is the relationship between wellbeing and longevity? What are the wellbeing ideas, goods and services that demonstrably prolong longevity and make it healthier and happier?</p> <p><i>With:</i></p> <ul style="list-style-type: none"> • Barbara Meynert, Senior Adviser, Fung Group, Thailand <p><i>Moderated by:</i></p> <ul style="list-style-type: none"> • Adam Kaufmann, Executive in Residence, PathNorth, USA
15.15 – 16.15	Tea Time
16.15 – 17.30	<p>Plenary Session</p> <p>Conscious Capitalism</p> <p>More and more business leaders and investors think that they ignore the common good at their peril and that the days of the incumbent form of capitalism are numbered. They make up a growing chorus calling for a more inclusive, equitable and sustainable form of capitalism. Is capitalism as we know it ‘terminally ill’? Is business as usual ‘dead’? What form will the re-socialisation and re-moralisation of the business and the markets take? What are the immediate next steps? How will they impact P&L?</p> <p><i>With:</i></p> <ul style="list-style-type: none"> • Bob Collymore, CEO, Safaricom, Kenya • Rick Goings, Executive Chairman, Tupperware Brands Corporation, USA • Fred Tsao, Chairman, IMC Pan Asia Alliance Group, Singapore
17.30 – 18.45	<p>Plenary Session</p> <p>Entrepreneurship/Tech4Good</p> <p>Prominent investors discuss the pitfalls and the successes of tech investing with the finalists of the Tech4Good prize. The 2019 Tech4Good winner will be announced at the end of the session.</p> <p><i>With:</i></p> <ul style="list-style-type: none"> • Ted Souder, Head of Industry, Retail, Google, USA
19.45 – 22.30	<p>Gala Dinner</p> <p>preceded by Piano Recital</p> <p><i>With:</i></p> <ul style="list-style-type: none"> • Christie Julien, Pianist, France
23.00 – 24.00	Night Caps

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Time	Sunday 22 September
07.00 – 07.40	<p>Rise and Shine A physical and mental workout to get you in shape for the day – and beyond.</p> <p><i>With:</i></p> <ul style="list-style-type: none"> • Tania Cotton, Founder, Movementwise.org, France • Dean Kriellaars, Faculty, University of Minnetoba, Canada • Julie Van de Vyver, Assistant Professor (Social Psychology), Durham University, UK
07.45 – 08.45	<p>Working Breakfasts</p> <p>Imagined Futures: Searching for the Story Our human brain is highly tuned towards narratives. Join a conversation between a specialist of "narrative economics" and a long-term thinker on how stories shape our futures.</p> <p><i>With:</i></p> <ul style="list-style-type: none"> • Peter Kingsley, Managing Partner, Oracle Partnership, UK • Dennis Snower, Founder and President, Global Solutions Initiative, Germany <p>The Future of the Media and Entertainment Industry Possibly more than any other industry, media and entertainment is undergoing a dramatic and profoundly disruptive shift, characterized in particular by (1) the stunning growth of streaming and mobile video, and (2) a shift away from traditional pay TV. Come and get a sense of the bigger picture and what comes next with some prominent industry insiders.</p> <p><i>Moderated by:</i></p> <ul style="list-style-type: none"> • Marie-Hélène Caitucoli, Directrice House of Public Affairs; Co-directrice Master Gestion Publique Dauphine-ENAm, Université Paris-Dauphine PSL, France <p><i>With:</i></p> <ul style="list-style-type: none"> • Iris Knobloch, President, Warner Bros Entertainment, France <p>What Did I learn From the Brexit Debacle?</p> <p><i>With:</i></p> <ul style="list-style-type: none"> • David Blunkett, Labour Peer, House of Lords, UK <p>You Decided to Hire Consultants and Advisors – How Can You Tell How Good They Are? This briefing will discuss how evidence-based management practice may help you not to waste money. The rule should be: implement policy based on science, not on intuition or "best practices".</p> <p><i>With:</i></p> <ul style="list-style-type: none"> • John Antonakis, Professor of Organizational Behavior, University of Lausanne, Switzerland
09.00 – 11.00	<p>The Bazaar Please see its full description at the end. A timetable of activities will be displayed on a screen.</p>
09.15 – 10.45	<p>Interactive Sessions in Parallel</p> <p>Extreme Futures: Inventing the 'Big Hedge' Worst-case scenarios (and even less 'worst') arising from those global risks widely discussed at the Summit (like climate change or social inequalities) pose fundamental challenges to long-term investors while also presenting great opportunities. Come and join a conversation to get a better sense of how extreme and not so extreme scenarios affect long-term asset management challenges and how to make the best of them.</p> <p><i>Moderated by:</i></p> <ul style="list-style-type: none"> • Peter Kingsley, Author, UK <p><i>With:</i></p> <ul style="list-style-type: none"> • David Bowers, Managing Director & Head of Research, Absolute Strategy Research, UK • Alan Mudie, Head of Investment Strategy, Société Générale Private Banking, Switzerland

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Time **Sunday 22 September**

09.15 – 10.45

Investing in Wellness – Where Does it Begin and How Far Can It Go

Wellness is so much in the 'air du temps' that it's everywhere and nowhere. It comes in a multiple guise with a selling power and popular appeal that permeates all sectors of the economy and multiples. Wellness as an investment theme is almost boundless and yet there is no clearly defined "wellness" asset class. Come and meet some prominent investors and entrepreneurs who've placed wellness at the core of their offering.

With:

- **Philippe Bourguignon**, Partner, Revolution, USA
- **Christiane Germain**, Co-President, Groupe Germain Hotels, Canada
- **Rupert Schmidt**, Chairman, Biologique Recherche, France
- **Fred Tsao**, Chairman, IMC Pan Asia Alliance Group, Singapore

Physical movement and human performance

Evolutionary biologists and neuroscientists understand that we are 'born movers' – we can't think if we don't move. One neurophysiologist put it this way: "what we call thinking is the evolutionary internalization of movement". But this is more nuanced – it is not only how we move but also our motivation for why we move that matters. Come and discover the restorative power - both physical and cognitive - of re-learning the magic of movement and what it can do for our capacity to make better decisions.

With:

- **Tania Cotton**, Founder, Movementwise.org, France
- **Dean Kriellaars**, Faculty, University of Manitoba, Canada
- **David & Kate Parkyn**, Movementwise, Switzerland

11.00 – 14.00

Surprise Concluding Plenary

This is your plenary: you the participants will decide what you want on the 'menu'. Count on us to provide the very best ingredients and a setting to match. Prepare to be surprised...

14.00 – 17.00

'Walkshop' to Wind Down

For those who still have time to stay with us – a last chance to use the power of walking in the mountains of Chamonix to cogitate and further distil the outcomes of this year's Summit of Minds.

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THE BAZAAR

Our Bazaar will initially comprise five different stalls:

1) A Writers and Readers Book Corner

Those many guests who recently published a book will be present to discuss their work. All participants are invited to bring a copy of the book (to be placed in the Bazaar) she or he would most like to share with their fellow guests. Each guest may take away one book with a commitment to share by email with the 'donor' why they chose it. The Monthly Barometer will anonymize all the comments and put them on its website after the Summit.

2) A Cyber Security Corner

In this corner our guests can get a rapid audit of their personal and/or professional cyber safety level and, if necessary, take subsequent action.

3) A Magic Corner

Join us here to learn some tricks and gain insight on how vulnerable we all are to being tricked ourselves.

4) A Philosophy Corner

Our guests can take advantage of a professional philosopher to help better contemplate some of the issues raised at the Summit through a philosophic lens.

5) An Investment Corner

The Summit of Minds is a "pitch-free" zone: nobody sells. But the investment corner is an exception to this golden rule. Conditions and caveats apply!

We look forward to welcoming you to Chamonix in September 2019!